

| **THE ART OF
STONE ELEGANCE.**



PARIS COLLECTION

PARIS

COLLECTION

The quiet beauty of travertine.

The PARIS Collection is inspired by the timeless character of natural travertine — a stone shaped by light, time, and architecture.

Its surface language is calm and balanced.

Soft linear movement flows naturally, creating depth without visual noise. The design feels authentic, composed, and effortlessly elegant.

Engineered with R10 surface technology, PARIS integrates performance into the surface without altering its natural appearance. The result is a refined balance between material beauty and technical confidence.

The collection also features a Texture Grit line, developed to add subtle tactile structure while preserving visual softness. The texture remains controlled and architectural, enhancing the stone expression rather than overpowering it.

Presented in a curated palette of four natural tones, PARIS reflects the understated elegance of classic travertine. Each shade is designed to feel timeless, neutral, and naturally balanced.

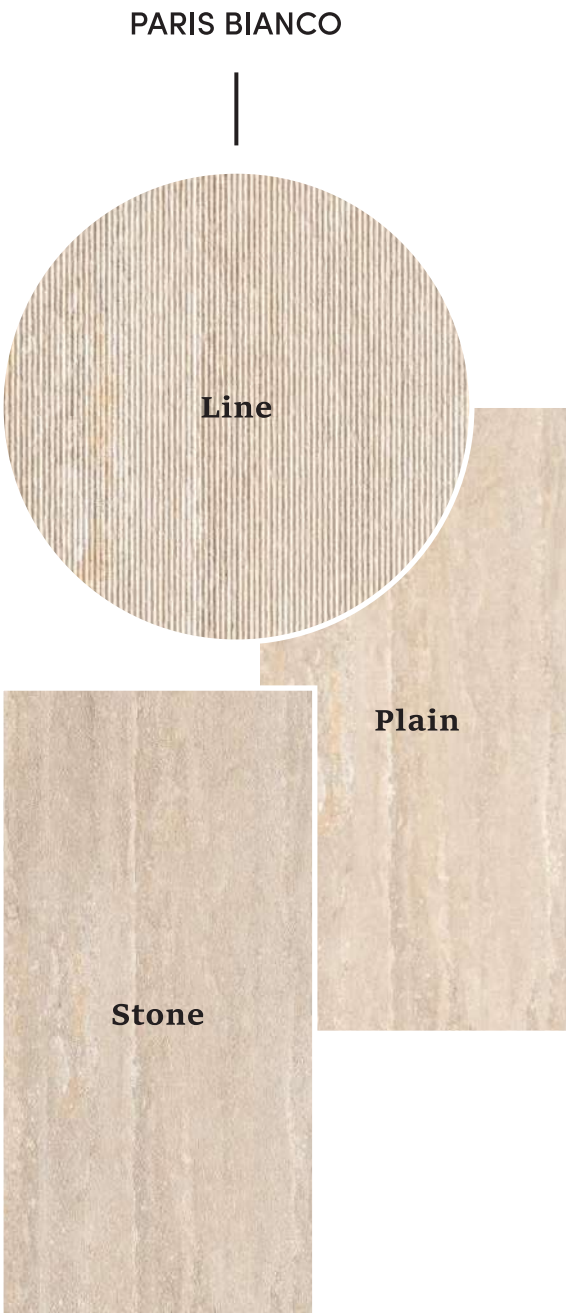
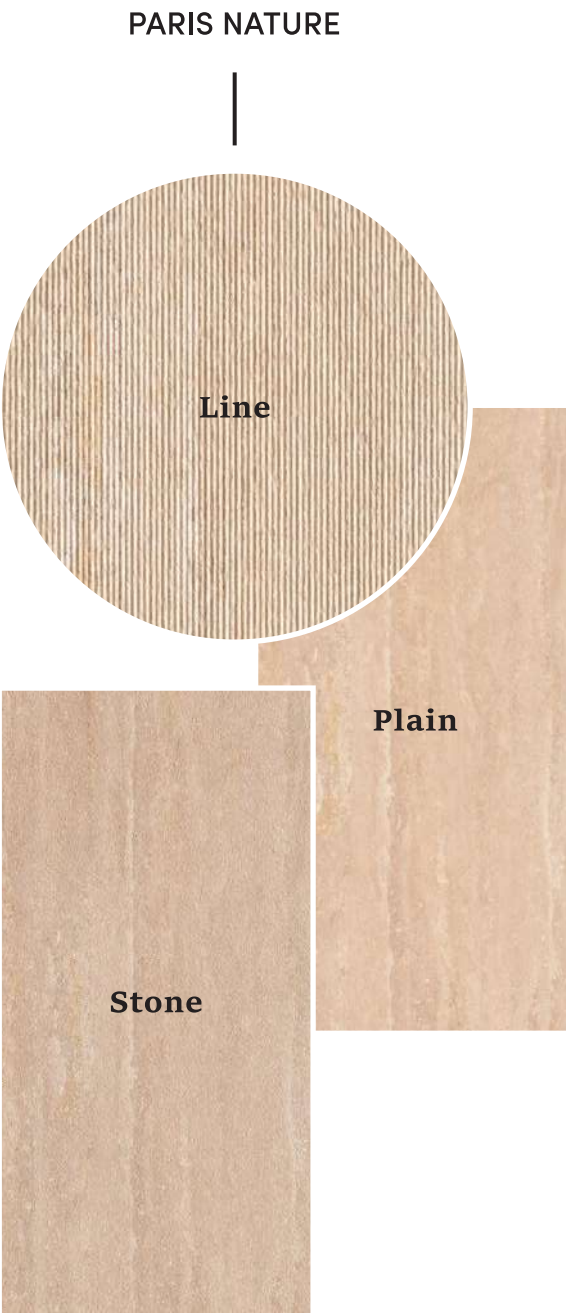
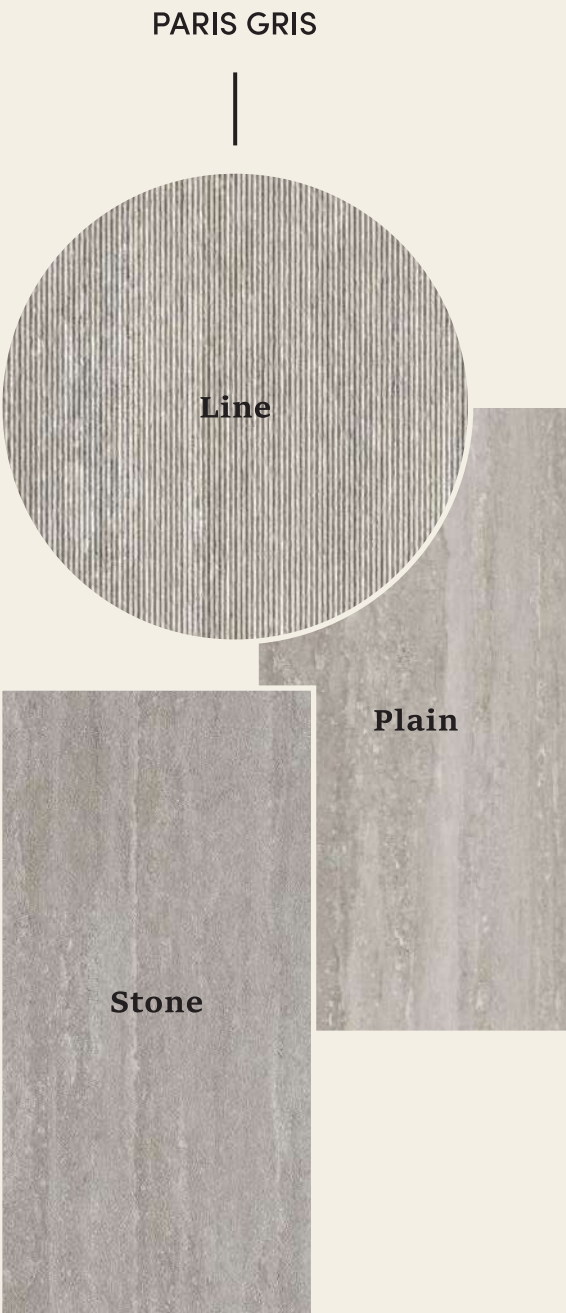
PARIS is not designed to impress at first glance.

It is designed to feel right over time.

A surface that speaks quietly —with confidence, clarity, and architectural grace.

CRAFTED IN
STILLNESS







Crafted for
Timeless Luxury

600 x 1200 mm

PARIS COLLECTION





WALL
Paris **Gris**
Paris **Gris**
Texture Grit- Line

FLOOR
Paris **Gris**
Texture Grit- Stone

600x1200mm
Paris **Gris**
Collection

Thickness
9mm



Paris
Gris



Paris Gris
Texture Grit- Stone



Paris Gris
Texture Grit- Line



Paris
Gris

Surface:
MATT

Size:
600x1200mm

Thickness
9mm



Where Elegance
Meets Endurance

6 0 0 x 1 2 0 0 m m

PARIS COLLECTION





WALL
Paris **Ivory**
Paris **Ivory**
Texture Grit- Line

FLOOR
Paris **Ivory**
Texture Grit- Stone

600x1200mm
Paris **Ivory**
Collection

Thickness
9mm



Paris Ivory



Paris Ivory
Texture Grit- Stone



Paris Ivory
Texture Grit- Line



Paris Ivory

Surface:
MATT

Size:
600x1200mm

Thickness
9mm



Redefining
Surfaces with Style

6 0 0 x 1 2 0 0 m m

P A R I S C O L L E C T I O N





WALL
Paris **Nature**
Paris **Nature**
Texture Grit- Line

FLOOR
Paris **Nature**
Texture Grit- Stone

600x1200mm
Paris **Nature**
Collection

Thickness
9mm



Paris
Nature



Paris Nature
Texture Grit- Stone



Paris Nature
Texture Grit- Line



Paris
Nature

Surface:
MATT

Size:
600x1200mm

Thickness
9mm



Premium Tiles
for Inspired Spaces

PARIS COLLECTION — 600 x 1200 mm





WALL
Paris **Bianco**
Paris **Bianco**
Texture Grit- Line

FLOOR
Paris **Bianco**
Texture Grit- Stone

600x1200mm
Paris **Bianco**
Collection

Thickness
9mm



Paris Bianco



Paris Bianco
Texture Grit- Stone



Paris Bianco
Texture Grit- Line



Paris Bianco

Surface:
MATT

Size:
600x1200mm

Thickness
9mm

We Care for Environment

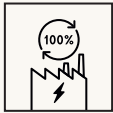
Energy Management Systems



CHP vapour recovery with 40% savings in methane gas



100% LED lighting. 50% annual power savings



Efficient methane gas cogeneration plant



Heat recovery from furnaces and cooling water

Resource Conservation



100% recycled industrial water and 27% reduction in water consumption over the last 3 years



100% recyclable packaging materials

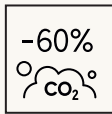


100% recycled raw and cooked waste

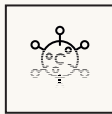


99% waste sent to recovery

Environment Health



Automated Vertical Warehouse: 60% reduction in CO₂



0% lead, cadmium, and other carcinogenic substances in products



Continuously operating purification and filtration systems



RTO system to reduce harmful emissions and odours

Born from Nature,
Built for Life

CO₂

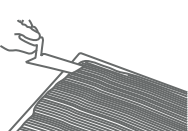


Instructions for Manual Installation

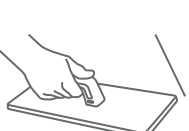
SINGLE LAYER METHOD



DOUBLE-LAYER METHOD



COMPRESSING THE TILE



Important

All cutout corners must have a minimum diameter of 1/4". Never leave 90° angles. We recommend radiuses of more than 1/4" when the kitchen the design allows as it makes the counter top firmer.



✓ CORRECT



✗ INCORRECT



✗ INCORRECT



✗ INCORRECT

Cleaning & Maintance

Our products are non porous (due to their high quality raw materials, stringent production parameters and state of the art technology) hence any dust or deposited waste cannot penetrate the surface.

For most cases only a damp cloth is sufficient for cleaning. Regular cleaning highlights the aesthetic features of the surface and gives it exceptional shine. For highly aggressive cleaning caused by some common food and substances follow the table below.

Type Of Stain	Chemical Product	Example
Grease	Alkaline – Solvent	Detergent
Oil	Solvent	Ammonia, Baking Soda
Ink	Oxidant – Solvent	Alcohol, Liquid Bleach, Nail Paint Remover
Rust	Acid	Hydrochloric Acid, Vinegar, Red Harpic
Lime	Acid	Descaling Reagent, Hydrochloric Acid
Cement	Acid	Hydro Chloric Acid
Wine	Alkaline	Ammonia, Liquid Bleach
Coffee	Alkaline – Solvent	Ammonia, Liquid Bleach
Rubber	Solvent	Alcohol, Thinner
Plaster	Acid	Hydrochloric Acid
Candle Wax	Solvent	Alcohol, Thinner
Iodine	Oxidant	Liquid Bleach
Blood	Oxidant	Liquid Bleach
Ice Cream	Alkaline	Liquid Bleach

Note: It is recommended that any kind of stain should be cleaned immediately or as soon as possible.

Technical Specifications

Test Description	Standard Test Method	International Standard ISO 13006	Ceramics Specifications
Length & Width	BS EN ISO 10545-2	±0.6%	±0.1%
Thickness	BS EN ISO 10545-2	±5.0%	±5.0%
Rectangular Squareness	BS EN ISO 10545-2	±0.6%	±0.2%
Straightness of Sides	BS EN ISO 10545-2	±0.6%	±0.2%
Surface Flatness	BS EN ISO 10545-2	±0.5%	±0.2%
Water Absorption	BS EN ISO 10545-3	≤0.5%	Avg ≤0.05%
Modulus of Rupture	BS EN ISO 10545-4	≥35 N/mm ²	≥40 N/mm ²
Breaking Strength	BS EN ISO 10545-4	≥1300 N	Min. 1800 N
Resistance to Surface Abrasion	BS EN ISO 10545-7	Manufacturer to state abrasion class	PEI Class 2–5 (Depends on shade)
Linear Thermal Expansion	BS EN ISO 10545-8	9×10 ^{−6} °C ^{−1}	≤9×10 ^{−6}
Resistance to Thermal Shock	BS EN ISO 10545-9	No visible defect	No visible defect
Crazing Resistance	BS EN ISO 10545-11	No crazing	No crazing
Frost Resistance	BS EN ISO 10545-12	No visible damage	No visible damage
Resistance to Chemicals	BS EN ISO 10545-13	No visible effect	No visible effect
Resistance to Stains	BS EN ISO 10545-14	Manufacturer to state class	Stain removed min. Class 3
Colour Resistance to UV Light	DIN 51094	No change in color	No change in color

VITRIFIED TILES (BIA – GL)

Vitrified tiles are manufactured using pure, selectively imported raw materials mixed using the most advanced extraction and sorting techniques. They are obtained with a production process similar to that of single-fired tiles. The resulting product is top-quality vitrified tile, obtained by raw materials wet grinding, followed by partial drying by spraying, silo storage to allow homogenization of properties, and pressing with highly efficient hydraulic presses up to specific pressures more than 500 kg/cm². The high-pressure combined with high firing temperature exceeding 1200°C results in highly compact and strong ceramic surface with very low water absorption (lower than 0.4% according to UNI EN ISO 10545-3) and extremely high mechanical resistance (average value exceeding 40 N/mm² according to UNI EN ISO 10545-4). Thanks to their low porosity, these vitrified tiles are frost-proof and rated as belonging to the BIA GL class according to the International Standard ISO 13006 and European Standard UNI EN 14411 which requires water absorption ≤ 0.5%. The MOR (Modulus of Rupture) in accordance with UNI EN ISO 10545-4 results to 40 N/mm² while the required value is 35 N/mm². LATTE Ceramics porcelain tiles are available in a wide range of designs, sizes and finishes.

ADVICE ON LAYING

Although our vitrified tiles can be installed using traditional cement mortars, we advise using modern adhesives. While installing on walls, the double-layer spreading system is recommended to perfectly coat the back of the tile. Quickly dipping each tile in water before installation will remove any dust on the back of the tile for perfect adhesion. Do not wet the tiles if you are using vinyl, acrylic resin adhesives or two-component organic solvent-based adhesive. It is advisable to incorporate shrinkage-flexion joints when installing on large floors. The joints should never be spaced more than 4–5 linear meters apart indoors and 3 linear meters apart outdoors. Be careful while using strong coloured grouts as they might leave stains on the surface of the tiles that may be difficult to remove later.

Note: Shade variation across the batches is inherent to the manufacturing process and the pre-laying colour comparison is recommended.



INNOVATIVE
SURFACE
CERAMICS

Powered by LATTE